



ACTIVE LIVING
CONFERENCE

SUPPORTED BY
GPRED

Sponsorship Opportunities

The Active Living Conference began in 2004 and is the premier, multi-disciplinary conference for sharing the latest research, policies, and practices that advance activity-friendly communities for everyone.

The **2024 Active Living Conference** will take place in **March in Chattanooga, Tennessee**. This gathering focuses attention on the role of active living in addressing promotion of physical, mental, emotional and spiritual health of individuals, families, and communities. Physical activity also intersects with built and natural environmental design, nature-based interventions, climate change, economic vitality, and addressing structural inequities like racism. Physically active behaviors have been well documented to prevent and treat multiple cancers, heart disease, diabetes, and obesity. Presentations and discussions will highlight research, policies, and practices based on a multi-level perspective. Your support will reach a broad audience of great minds from around the world who care about these topics.

WHO IS YOUR AUDIENCE?

The Active Living Conference is an international gathering of hundreds of researchers, practitioners, and advocates from many fields and diverse backgrounds who share experiences, evidence, and ideas addressing the importance of creating healthier communities for all people. The program will include networking and physical activity opportunities and provide time to meet with colleagues and make new connections.

WHAT IS THE BENEFIT OF SPONSORSHIP?

Presence. Sponsorship maximizes your visibility and provides opportunities to showcase resources, products, or services to hundreds of attendees. Early commitment will ensure your visibility and international outreach to almost 20,000 researchers, allied professionals, and organizations through our national email list. Sponsors are encouraged to fully participate in the Conference and attend onsite and offsite workshops, sessions, and networking activities, which provide insight as well as opportunities to be part of formal and casual conversations.

Affirmation of Aligned Values. Becoming a sponsor shows that your organization supports the work of active living community and/or the attendees, and the values we provide to both individuals and communities.

Speaking Opportunities. Some levels of sponsorship can include speaking or showcase opportunities.

Exhibit Opportunities. Sponsors will have the opportunity to exhibit their resources, products, or services at designated times and locations throughout the event.

Product Placement. Some levels of Sponsorship include placement of products, samples, or promotional materials at a designated exhibitor booth and/or at meeting tables.

Program Visibility. All sponsors are recognized in the Whova meeting app and during appropriate times during the event.

BECOME A SPONSOR!

Participating as a sponsor will enable you and your organization to showcase your brand and interact with attendees, both in-person and virtually. Please contact Amanda Walker at amandaw@gpred.org for more information.

	Advocate \$5,000	Supporter \$3,000	Exhibitor \$1,500
Plenary Session Your organization recognized verbally and on-screen during an all-attendee session.	✓	✓	✓
Exhibit Hall Host a table with materials in the exhibit hall – great for networking and capturing interested leads.	✓	✓	✓
Speak Directly to Attendees Introduce your organization during a plenary session.	✓	✓	
Meet with Participants Host your own meetup in person or virtually using our Conference App and talk directly to event attendees.	✓		
Website & App Showcase Your logo/link on the app, agenda, and conference webpage.	✓ Highlighted banner	✓	✓
Complimentary Registration Become a part of the conference with complimentary registration.	3 complimentary registrations	2 complimentary registrations	1 complimentary registration
Social Media Your logo, link, and video (provided by you) shared on GP RED and Active Living social media accounts (e.g. Twitter, Facebook, LinkedIn).	5 times (minimum)	3 times (minimum)	2 times (minimum)
Space is limited to three spots only	\$10,000 Active Living Champion! Active Living Champions receive all Advocate benefits plus: <ul style="list-style-type: none"> • Recognition as a Champion sponsor in all listserv emails related to the Conference. • One additional complimentary registration (4 total). • Highlighted at least 8 times on social media. • Featured in a daily briefing to all attendees during the Conference. • Your logo/organization name recognized at the beginning of each plenary session and on-screen. • Opportunity to provide swag to attendees. 		

Other options are also available, including bundling with other GP RED events. Contact us for more information.