

# SH/FT SUMMIT 2023

## 2023 Sponsorship Opportunities

SEPTEMBER 10-14, BEND, OR

The **SHIFT Summit** theme is *Integrating Nature and Preventive Health for Humans and the Environment*, with a focus on advancing access to preventive health through nature and the outdoors. Held annually since 2015, SHIFT has been under organizational support from GP RED since 2021. The 2023 SHIFT Summit will be held **September 10-14<sup>th</sup>** in **Bend, Oregon**, with strong local host community involvement. We will include a variety of research, practice, and experiential aspects, including workshops, lightning talks, panel discussions, nature and forest therapy practices, land acknowledgments, and plenty of opportunities for active outdoor recreation so we can deepen our connections.

In addition, the Emerging Leaders Program (ELP) helps identify and integrate early career leaders to help develop our work at SHIFT and throughout the world. All aspects of the SHIFT Summit enact our GP RED Equity Pledge and honor SHIFT Award Winners. Our vision is to build a diverse coalition of career advocates and professionals who can champion the health benefits of nature and promote a more sustainable future for the planet. [www.gpred.org/shift](http://www.gpred.org/shift)

### WHO IS YOUR AUDIENCE?

This Summit is a national gathering of hundreds of great minds who care about improving the intersection of nature and preventive health for humans and lands. Attendees tend to be researchers, policy managers, health providers, planners, governmental, outdoor recreation, business, non-profit, military, foundations and philanthropic funders, educators, retailers, faith-based, conservationists, and/or nature-intervention professionals and organizations. **National marketing and social media goes out repeatedly to over 18,000 allied professionals with your name on it!**

SHIFT Awards will also be presented for organizations and individuals who are excelling in our collective work.

### WHAT'S THE BENEFIT OF SPONSORSHIP?

- **Presence.** Sponsorship maximizes your visibility allowing opportunities to showcase products or services to hundreds of attendees, and early commitment will ensure your visibility in our national outreach to over 18,000 allied professionals and organizations through our email list. Sponsors are encouraged to fully participate in the Summit, attending onsite and offsite workshops and sessions which provide insight as well as providing opportunities to be part of formal and casual conversations.
- **Affirmation of Aligned Values.** Becoming a sponsor shows that your organization supports the work of SHIFT and the ELP attendees, and the values we provide to both visitors and communities.
- **Speaking Opportunities.** Some levels of sponsorship include speaking or showcase opportunities.
- **Exhibit Opportunities.** Sponsors will have the opportunity to exhibit their products or services at designated times and locations throughout the events.
- **Product Placement:** Some levels of Sponsorship include placement of products, samples, or promotional materials in conference bags, at meeting tables, and conference support materials.
- **Program Visibility:** All sponsors are recognized in the online and during Summit Program, poster signs, and during appropriate times during the Summit.

## BECOME A SPONSOR!

Participating as a sponsor will enable you and your business or organization to showcase your brand and interact with attendees, both in person and virtually.

Please contact Teresa Penbrooke, PhD, CPRE at: [teresap@gpred.org](mailto:teresap@gpred.org) or 303-870-3884 for more information.

	Gold Star \$5,000	Advocate \$3,000	Exhibitor \$1,500
<b>Plenary Session</b> Your organization recognized verbally and on-screen during an allattendee session.	✓	✓	✓
<b>Exhibit Hall</b> Host a table with materials in the exhibit hall - great for capturing interested leads!	✓	✓	✓
<b>Speak Directly to Attendees</b> Introduce your organization during a plenary session!	✓ 5 min.	✓ 3 min.	
<b>Meet with Participants</b> Host your own meetup in person or virtually using our Conference App and talk directly to event attendees.	✓		
<b>Website &amp; App Showcase</b> Your logo/link on the homepage of our app, agenda, and conference webpage.	✓ Highlighted banner	✓	✓
<b>Complimentary Registration</b> Become a part of the conference with complimentary registration.	3 complimentary registrations	2 complimentary registrations	1 complimentary registration
<b>Social Media</b> Your logo, link, and video (provided by you) in National Social Media.	10 times	3 times	2 times
Space is limited to three spots only! <ul style="list-style-type: none"> <li>• All Gold Benefits Plus you will be presented as a Champion sponsor (Limited Spots - 3 available)</li> <li>• Daily briefing to all attendees during the events</li> <li>• Your logo/name will be recognized at each session</li> <li>• Website links in the Event App</li> <li>• We will honor you whenever possible!</li> </ul>	<p><b>Want it all? As a <i>SHIFT Champion</i>, you can be highlighted for all promotions!</b></p> <p><b>\$10,000</b></p> <p><b>SHIFT Champion!</b></p> <p><b>Other Bundling Options also available.</b></p>		