

SH/FT SUMMIT 2021



Leaving Grand Junction with so many examples of cross-sector collaboration for equity and access.

– D. Hatcher, Attendee

SHIFT SUMMIT OUTCOMES REPORT 2021

The SHIFT Summit is a national gathering of hundreds of land managers, researchers, practitioners, funders, educators, retailers, and conservationists, along with outdoor recreation, health, military, and nature therapy professionals who share experiences, evidence, and ideas for enhancing the reciprocal relationship between humans and nature. The Summit is based on sound science combined with experiential, health, stewardship, and land management aspects to balance equitable reciprocity and access to ensure the survival of the places, flora, and fauna that we all need to exist and thrive. SHIFT Awards were presented to organizations and individuals who are excelling in our collective work.



Event

October 18-20, 2021

Grand Junction, Colorado

Theme

The 2021 SHIFT Summit theme was ***Ensuring Access to Nature – For Human Health and the Environment***, with a focus on advancing equitable access to preventive health through nature and the outdoors.

Participation

Total Attendees: 157

Paid Registrations: 140

- 80 in person
- 60 remote



Program Highlights

- 52 Speakers
- Keynote Address: Melody Sarya Mobley
 - ” *It [the keynote] was absolutely powerful and set the tone for tough dialogue for the rest of the conference.*
- 3 Plenary Panels
 - Racial Equity and Justice in the Great Outdoors: Beyond Rhetoric and Statements
 - ” *This session was incredibly powerful and eye-opening. The speakers were absolutely amazing.*
 - Local Landscape Case Studies: Highlighting Great Things Happening in the Grand Valley
 - ” *So much great information, I could have listened to many of these [speakers] for their own full session.*
 - Emerging Technologies
 - ” *Nothing that could improve the session - the content and speakers were great.*
- 5 Workshops
 - Equity
 - Community Engagement
 - Partnerships, Equity, Access, and Nature
 - Forest Therapy
 - Emerging Technology
- 3 Lightning Talk Sessions
 - Evidence
 - Equity, Nature, and COVID-19
 - Reciprocity/Education
- Movie Screening: To the Stranger Who has Loved You
 - Produced by True North Treks
- Poster and Exhibitor Networking Reception
- Outdoor Experiences
 - Urban River Forest Bathing Nature and Forest Therapy Immersion
 - Colorado River Town Float
 - Mycelium Local Healing Project: Resilience and Reciprocity
 - Nature & Forest Therapy Immersion/Colorado National Monument
 - Hike in Colorado National Monument
 - Service Project: Enhance your Outdoor Experience Through Sustaining Native Plants and Habitat
- Emerging Technology Research Workshop
- NatureQuant Scientific Advisory Committee Workshop



Keynote: Melody Sarya Mobley



ELP Facilitator, Dylan McDowell



ELP Facilitator, Alyssa Solis

Awards

Through a dedicated online identification process prior to the Summit, 74 organizations were invited to submit SHIFT Award Nominee form using three criteria: Impact, Innovation, and Replicability. Thirteen organizations met the criteria and were highlighted during an opening session. Participants selected the following winners:

- **First Place:** The Claritin Bayer Outsideologist Project
- **Second Place:** Brushwood Center
- **Third Place:** True North Treks



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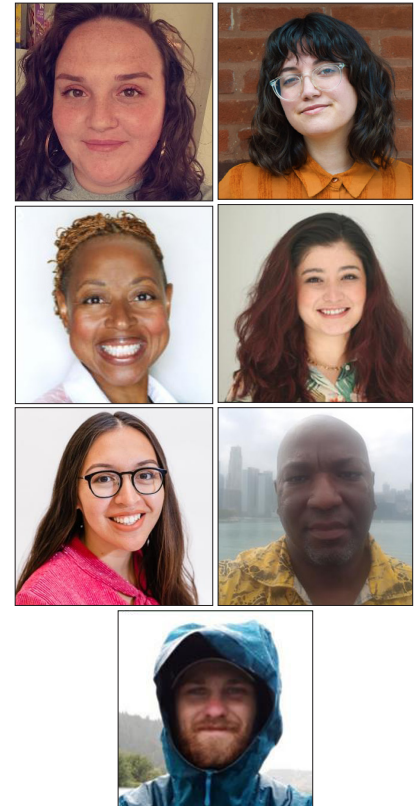
Emerging Leaders Program

The Emerging Leaders Program (ELP) is led by Dr. Morgan Green and trains early career leaders to help develop our work at SHIFT and in America. Our vision is to build a diverse coalition of advocates who can champion the health benefits of nature and fight for a more sustainable

future for the planet. At the core of this vision is the belief that bringing together leaders from various sectors, cultures and lived experiences to discuss the most challenging problems facing our public health and our natural world's survival makes us stronger, smarter and more resilient. Assisting Dr. Green were Facilitators Dylan McDowell and Alyssa Solis.

2021 ELP Participants

- Dani Abboud
- MacGregor Beatty
- Ximena Diaz Velasco
- Alijandrina Martinez
- Vanessa Morales
- Sheneé Simon
- Credell Wells



Sponsors

- **Gold:** GreenPlay, NatureQuant, Trust for Public Land
- **Advocate:** City of Grand Junction, Colorado Parks & Recreation Association, National Park Service, University of Colorado Denver School of Public Affairs, Colorado State Forest Service
- **Exhibitor:** PlayCore

Social Media Outreach

- 30 Facebook posts reached over 1,000 people
- 52 Instagram posts reached over 8,500 people
- 52 Tweets earned over 8,000 impressions



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