

# 2022 SPONSORSHIP OPPORTUNITIES



**November 16–18, 2022**  
**Raleigh, North Carolina**

## **Convene • Connect • Collaborate**

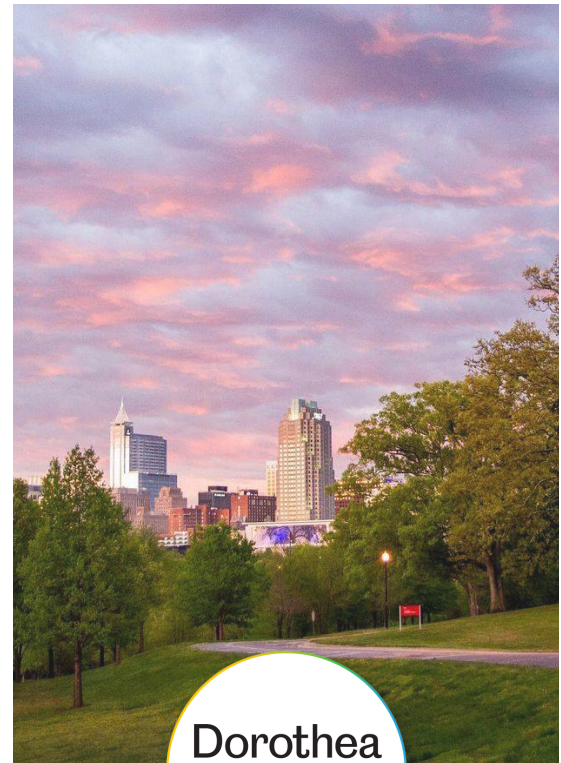
The GP RED 2022 Think Tank is a summit designed to bring unique perspectives together to identify, discuss, dissect, dive deep, and create actions to solve problems our communities face. We do this with a multi-sector approach. Within the field of parks, recreation, and health, we know there are many individuals and organizations doing amazing work. By working together towards a common goal, we can develop creative and innovative solutions to the toughest challenges facing our communities.

The Think Tank is an intimate gathering of some of the best minds in the industry who are dedicated to improving the field through research, practice, and action. We anticipate up to 75 invited Thought Leaders to participate in transdisciplinary discussions, action-oriented workshops, and networking opportunities from a number of different backgrounds including but not limited to:

- Public Parks & Recreation
- Health
- Local Government
- Non-Profits
- Local, State, and Federal
- Land Managers
- Built Environmental Organizations

Think Tank topics are still being developed but may include addressing these challenges:

- The Legacy of Dorthea Dix – Parks, Nature and Mental and Physical Health
- Diversity, Equity, Inclusion – DEI is a focus, but are there results? Changes?
- Parks, Recreation as Social Service Providers – Urban, Suburban, Rural?
- Libraries, Parks, Recreation and Community Services – Partners or Competitors?
- Dealing with a Limited Workforce
- Emerging Technologies & Trends
- Pandemic to Endemic – The Mental and Ongoing Effects of Collective Trauma for our Fields



**Dorothea  
Dix Park**

Sponsor Level	RED (\$2,500)	GOLD (\$1,000)	SILVER (\$500)
Sponsor a Speaker Session (Verbally Announced and Listed on Session Screen) (7 Opportunities Available)	Yes	Yes	No
Logo on Background Screen for Speakers (7 opportunities available)	Yes	Yes	Yes
Title Sponsorship of Session (7 opportunities available)	Yes	No	No
Host your own livestream or meetup	Yes	Yes	No
Standalone Link on Navigation Bar of Event Center	Yes	No	No
Push Notifications to all attendees (via mobile) or email	2x	1x	No
Banner Ad on Homepage of Event Center and Mobile App	Yes	Yes	No
Complimentary Registration	3	2	1
Logo and Brand Recognized in GP RED Social Media	3x	2x	1x
Get Qualified Leads Through Exhibitor Booth	Yes	Yes	No
Logo and Link on Website (gpred.org/thinktank)	Large / Top-Line	Medium	Small



For more information, please contact:  
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<https://www.gpred.org/initiatives/gp-red-national-think-tank/>