

A New Paradigm for Creative Leadership

Old Paradigm:	New Paradigm:
Leading focuses on the capacity of the individual	Leading becomes the capacity of a collective
 Leadership is seen as taking place in a hierarchical context only. 	 Leadership takes place in non- hierarchical and cooperation contexts.
 Leadership is seen as the delivery of goals through enlisting followers. 	 Leadership is understood as the joint delivery of agreed upon common goals in a climate of collective responsibility.
 The common good is not necessarily the focus of leadership tasks. 	 Leadership is seen and enacted as a contribution to the common good.
 Leadership positions are clearly distinguished from followership. 	 Depending on expertise and experience leadership and followership is interchangeable.
 Leadership development focuses on growing individual leaders. 	 Leadership development takes into account the success factors for collective action.
 Dialogue and co-operation are side- issues or add-ons. 	 The capacity of a leadership collective to ensure outcome-oriented dialogue and future-oriented collective action becomes a decisive success factor.

Adapted from: collectiveleadership.de



Snowflake Model of Creativity

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- *Tolerate complexity, disorganization, and asymmetry*. Enjoy the challenge of struggling through chaos toward resolution.
- Excel in problem solving skills. Find creative solutions and good answers. Feel for questions which have potential to lead to discoveries.
- Mobility for perspectives on and approaches to problems. Think in opposites or contraries, metaphors and analogies and challenge assumptions.
- *Willingness to take risks.* Accept failure as part of the creative quest. Ability to learn from mistakes. Work at the edge of competence.
- **Scrutinize and judge own ideas.** Seek criticism and advise. Put aside own ego. Test ideas.
- Motivation for its own sake, not for grades or pay. Catalysis is enjoyment, satisfaction, and challenge for the work itself.