

GP RED's non-profit mission is to fill the gaps and provide **translational Research, Education, and Development** for parks, recreation, public health, planning, transportation, and land management agencies, and the professionals, associations, and academic realms that serve them. Since 2008, GP RED has positively impacted millions of professionals and citizens to transform and build thriving communities. An overview of our **success stories and focus areas**:

Key Research and Implementation Initiatives

- **Healthy Communities Surveillance & Management Toolkit (SMT)** – Strategically and systematically repositions parks and recreation agencies as a vital component of preventative community public health. Using **evidence-based data, parks and recreation agencies successfully** hired new focused staff, increased grant funding, created new strategic relationships, improved internal measurement systems, and needed programs and capital assets. Templates have been created for convening the right stakeholders, measuring assets and affordances, policy analysis, funding, and youth-specific voices through the **Youth Activities and Nutrition Survey (YANS)**. Thus far, this toolkit and survey have impacted over 400,000 citizens nationally. GP RED invites more communities at the local, state, and federal level to participate.



South Bend, IN stakeholders in a visioning session

- **Safe Routes To Play (SRTP)** – Engaging youth in active transportation and connectivity planning through GIS mapping and *PhotoVoice* activities., Over 3,500,000 citizens from Colorado, New Hampshire, and Maryland have been impacted.
- **USFS Peaks to Prairies Children's Forest Corridor and Great Outdoors Colorado Plug into Nature** – GP RED collaborates on various projects and analyses to reconnect children to the outdoors, from urban areas to the mountains and the plains.

Educational Workshops and Curriculum

- **Teaching and translating research** focused on strategic leadership, planning, building healthy communities, *Complete Streets*, engagement, implementation, and measuring what matters.
- **Conducting educational sessions and webinars** for associations, universities, and agencies, reaching more than 2,000 professionals annually.
- 150 attendees at our three invitational national **Think Tanks** impacting multi-disciplinary thought in healthy community design, planning, and integration of professional fields.
- **Operation Recreation Response (ORR)** – a *Save the Children* partnership provides education, preparation, response, organized programming, and relief local parks and recreation professionals in times of natural or man-made disasters.
- **Youth Engagement Strategies (YES)** – facilitated workshops and proven techniques to engage youth and add their voices to community decision making and response.



Cindy Heath, CPRP, led **Complete Streets** trainings in NH

Development and Sharing of Relevant Information

- **GP RED "News You Can Use" E-Newsletter** - Delivering emerging trends, innovative ideas, and best practices to over 7,000 national and international email subscribers.
- Translational **Research Briefs** on cutting edge topics of interest.
- **GP REDLine Surveys** - National surveys and resultant summaries published on trending issues in the transdisciplinary professional knowledge base.
- *Facebook, Twitter, MySidewalk.com*, and blogging to create **professional and social sharing sites**.
- **Key Alliances** with a variety of associations and other organizations **to help achieve our goals**.